ORDER

Orders Order / Rev: 65688 Alt Order #: 08882988 Product Desc: LOVE/HOUSE/R KTVX-TV C16C22 Estimate: Flight Dates: 10/16/12 - 10/22/12 Continental Washington DC Primary AE: Original Date / Rev: 10/15/12 / 10/15/12 Sales Office: **CNAT** CIA - O Order Type: Sales Region: National **Smart Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 814 King Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Mia Love Demographic: A35+ New Business Thru: **Product Codes: US** Congress 00:15:00 Order Separation: Priority: P-3 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-CAND, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	86	\$22,685.00	\$19,282.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	86	\$22,685.00	\$19,282.25	0.00
Totals	86	\$22,685.00	\$19,282.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	17%	\$22,685.00
Market	100%	\$133,441.18

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$33,360.29
KSTU	31%	\$41,366.76
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	27%	\$36,029.12
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KTV	(10/16/12	2 10/16/12	M-F 9a-10a	CM	9:00 AM-10:	00 AM-T	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
			M-F 9a-10a									
THE [OCTORS											
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/15/12	10/21/12	- T	1	\$125.00	0.00						
E 2 KTV	(10/17/12	2 10/17/12	M-F 9a-10a	СМ	9:00 AM-10:	00 AMW	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
			M-F 9a-10a									

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KTVX-TV

Order / Rev: 65688 Advertiser:

Mia Love Product Desc:

Alt Order #: 08882988 LOVE/HOUSE/R

10/16/12 - 10/22/12 Flight Dates:

C16C22

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - W- - - -\$125.00 0.00 E 3 KTVX 10/18/12 10/18/12 CM 9:00 AM-10:00 AM---T---:30 \$125.00 P-3 M-F 9a-10a 0.00 NM \$125.00 1 M-F 9a-10a THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -10/21/12 Week: 10/15/12 \$125.00 0.00 E 4 KTVX 10/22/12 10/22/12 M-F 9a-10a CM 9:00 AM-10:00 AMM- - - - -:30 \$125.00 P-3 0.00 NM \$125.00 M-F 9a-10a THE DOCTORS **End Date** Rating Start Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 M- - - - -\$125.00 0.00 E 5 KTVX 10/16/12 10/16/12 M-F 11a-12p 11:00 AM-12:00 PI-T----\$150.00 P-3 CM :30 0.00 NM 1 \$150.00 M-F 11a-12p **VIEW** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 \$150.00 0.00 E 6 KTVX 10/17/12 10/17/12 M-F 11a-12p 11:00 AM-12:00 PI--W----:30 \$150.00 P-3 0.00 NM CM \$150.00 M-F 11a-12p **VIEW** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 - - W- - - -\$150.00 0.00 E 7 KTVX 10/18/12 10/18/12 M-F 11a-12p CM 11:00 AM-12:00 PI---T---:30 \$150.00 P-3 0.00 NM \$150.00 M-F 11a-12p VIEW Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 - - - T- - : Week: 10/15/12 \$150.00 0.00 M-F 11a-12p E 8 KTVX 10/19/12 10/19/12 CM 11:00 AM-12:00 PI----F--:30 \$150.00 P-3 0.00 NM \$150.00 M-F 11a-12p **VIEW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--\$150.00 0.00 M-F 11a-12p E 9 KTVX 10/22/12 10/22/12 СМ 11:00 AM-12:00 PIM- - - - -\$150.00 P-3 :30 0.00 NM 1 \$150.00 M-F 11a-12p VIEW Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 M- - - -\$150.00 0.00 \$100.00 P-3 E 10 KTVX 10/17/12 10/17/12 M-F 2p-3p CM 2:00 PM-3:00 PM -- W----:30 0.00 NM \$100.00 M-F 2p-3p ANDERSON COOPER Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/15/12 10/21/12 \$100.00 0.00 E 11 KTVX 10/18/12 10/18/12 M-F 2p-3p CM 2:00 PM-3:00 PM --- T---:30 \$100.00 P-3 0.00 NM \$100.00 M-F 2p-3p ANDERSON COOPER End Date Weekdays Spots/Week Rating Start Date Rate - - - T- - -Week: 10/15/12 10/21/12 \$100.00 0.00 E12 KTVX 10/19/12 10/19/12 CM 2:00 PM-3:00 PM ---- F--:30 \$100.00 P-3 0.00 NM M-F 2p-3p \$100.00 M-F 2p-3p ANDERSON COOPER Spots/Week Start Date **End Date** Weekdays Rate Rating - - - F- -10/21/12 0.00 Week: 10/15/12 \$100.00 M-F 2p-3p E13 KTVX 10/22/12 10/22/12 CM 2:00 PM-3:00 PM M-----:30 \$100.00 P-3 0.00 NM \$100.00 1 M-F 2p-3p ANDERSON COOPER Rating Start Date **End Date** Weekdays Spots/Week Rate M- - - -Week: 10/22/12 10/28/12 \$100.00 0.00 E14 KTVX 10/21/12 10/21/12 This Week CM 10:00 AM-11:00 AI----S :30 1 \$150.00 P-3 0.00 NM 1 \$150.00 (10:00 AM-11:00 AM) This Week THIS WEEK

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KTVX-TV

Order / Rev: 65688 Advertiser:

LOVE/HOUSE/R

Alt Order #: 08882988

Mia Love Product Desc:

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E14 KTVX	10/21/1	2 10/21/12	This Week	CM		1:00 AIS	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
THIS WE	=EK		This Week		(10:00 AM-1	1:00 AM)						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	15/12	10/21/12	S	1	\$150.00	0.00						
E 15 KTVX	10/16/1	2 10/16/12	M-F 3p-4p	CM	3:00 PM-4:0	00 PM - T	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
ELLEN			M-F 3p-4p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	- T	1	\$250.00	0.00						
E 16 KTVX	10/17/1	2 10/17/12	M-F 3p-4p	CM	3:00 PM-4:0	00 PMW	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
ELLEN			M-F 3p-4p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	W	1	\$250.00	0.00						
E 17 KTVX	10/19/1	2 10/19/12	M-F 3p-4p	CM	3:00 PM-4:0	00 PM F	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
ELLEN			M-F 3p-4p									
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	F	1	\$250.00	0.00						
E 18 KTVX	10/22/1	2 10/22/12	M-F 3p-4p	CM	3:00 PM-4:0	00 PM M	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
FLLEN			M-F 3p-4p									
ELLEN Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$250.00	0.00						
E 19 KTVX	10/21/1	2 10/21/12	Su 4p-430p	CM	4:00 PM-4:3	30 PMS	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
			Su 4p-430p									
TALKING	3 PICTU t Date	End Date	Mookdovo	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	<u>Weekdays</u> S	<u>3pois/Week</u>	\$150.00	0.00						
			M-F 530a-6a GMI	J CM		00 AM - T	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
		o -	M-F 530a-6a GM	U								
GOOD N			Mookdovo	Cnoto/Mook	Poto	Poting						
Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E21 KTVX			M-F 530a-6a GMI	J CM	· ·	00 AMW	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
			M-F 530a-6a GM	U								
GOOD N			\\/a alada.ca	C==4= ///==1-	Data	Datina						
Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
			M-F 530a-6a GMI	J CM		00 AMT	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
			M-F 530a-6a GM	U								
GOOD N			\\/a alada.ca	C==4= ///==1-	Data	Datina						
Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 23 KTVX			M-F 530a-6a GMI	J CM		00 AM F	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
			M-F 530a-6a GM	U								
GOOD N			\\/a alada.ca	C==4= ///==1-	Data	Datina						
<u>Star</u> Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 24 KTVX			M-F 530a-6a GMI	J CM	· ·	00 AM M	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
			M-F 530a-6a GM	U								
GOOD N			NA / = = -	0	Data	Datie						
Star Week: 10/2	t Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 25 KTVX				<u>'</u>		30 AM - T	:30	1	\$95.00 P-3	0.00 NM	1	\$95.00
			M-F 6a-630a GM				-					,
GOOD N			Mantester	C==1-001	5 .	Datie -						
Star Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$95.00	Rating 0.00						
		2 10/17/12		CM		30 AM W	:30	1	\$95.00 P-3	0.00 NM	1	\$95.00

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KTVX-TV

Order / Rev: 65688

Advertiser: Mia Love

Alt Order #: 08882988

LOVE/HOUSE/R Product Desc:

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code		Start/End 1	ime Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6a-630a GMU M-F 6a-630a GMU									
GOOD	MORNIN	IG UT	W 1 0a 030a GW	5								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$95.00	0.00			407.000.0			40-00
E27 KIVX	10/18/1	2 10/18/12	M-F 6a-630a GMU		6:00 AM-6:3	0 AMT	:30	1	\$95.00 P-3	0.00 NM	1	\$95.00
GOOD	MORNIN	IG UT	W 1 0a 030a GW	5								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$95.00	0.00			*			
E 28 KTVX	10/19/1	2 10/19/12	M-F 6a-630a GMU		6:00 AM-6:3	0 AM F	:30	1	\$95.00 P-3	0.00 NM	1	\$95.00
GOOD	MORNIN	IG UT	IVI-I 0a-030a GIVI	J								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	1	\$95.00	0.00						
E 29 KTVX	10/22/1	2 10/22/12	M-F 6a-630a GMU		6:00 AM-6:3	0 AM M	:30	1	\$95.00 P-3	0.00 NM	1	\$95.00
GOOD	MORNIN	IG UT	M-F 6a-630a GM	J								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	M	1	\$95.00	0.00						
E30 KTVX	10/16/1	2 10/16/12	M-F 630a-7a GMU		6:30 AM-7:0	0 AM - T	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
GOOD	MORNIN	IG LIT	M-F 630a-7a GM	J								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- T	1	\$130.00	0.00						
E31 KTVX	10/17/1	2 10/17/12	M-F 630a-7a GML		6:30 AM-7:0	0 AMW	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
COOD	MORNIN	IC LIT	M-F 630a-7a GM	J								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$130.00	0.00						
E32 KTVX	10/18/1	2 10/18/12	M-F 630a-7a GMU	J CM	6:30 AM-7:0	0 AMT	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
COOD	MODNIN	IC LIT	M-F 630a-7a GM	J								
	MORNIN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 10		10/21/12	T	1	\$130.00	0.00						
E33 KTVX	10/19/1	2 10/19/12	M-F 630a-7a GMU	J CM	6:30 AM-7:0	0 AMF	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
6000	MODNIN	IC LIT	M-F 630a-7a GM	J								
_	MORNIN art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	1	\$130.00	0.00						
E34 KTVX	10/22/1	2 10/22/12	M-F 630a-7a GML	J CM	6:30 AM-7:0	0 AM M	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
2225			M-F 630a-7a GM	J								
	MORNIN art Date		Weekdays	Spots/Week	Poto	Pating						
Week: 10		End Date 10/28/12	M	1	<u>Rate</u> \$130.00	Rating 0.00					İ	
E35 KTVX	10/16/1		Good Morning Am	erica CM	7:00 AM-9:0	0 AM - T	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
2225			GMA 7a-9a									
		IG AMERICA		Cnoto/Mook	Poto	Pating						
Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$140.00	Rating 0.00						
			Good Morning Am	erica CM		0 AM W	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
			GMA 7a-9a									
		IG AMERICA		01-00/1-	Data	Darlan						
Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$140.00	Rating 0.00						
			Good Morning Am	erica CM		0.00 0 AMT	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
			GMA 7a-9a			-		-	,			,
		IG AMERICA		0	_	Б. //						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate \$140.00	Rating 0.00						
E 38 KTVX			1	CM	-	0.00 0 AM F	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
230 KIVA	. 0, 10, 1	_ 10/10/12		Civi		5 / HVI I'	.50	į	ψ. 70.001 -0	0.00 INIVI	'	Ψ1-10.00

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KTVX-TV

Order / Rev: 65688

Advertiser: Mia Love

Product Desc:

Alt Order #: 08882988

LOVE/HOUSE/R

10/16/12 - 10/22/12 Flight Dates:

Estimate: C16C22

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Good Morning America GMA 7a-9a GOOD MORNING AMERICA Spots/Week Start Date **End Date** Weekdays Rate Rating ---F--Week: 10/15/12 10/21/12 \$140.00 0.00 E39 KTVX 10/22/12 10/22/12 Good Morning America CM 7:00 AM-9:00 AM M-----:30 \$140.00 P-3 0.00 NM \$140.00 GMA 7a-9a GOOD MORNING AMERICA Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$140.00 0.00 E40 KTVX 10/16/12 10/16/12 CM 4:00 PM-4:30 PM - T----:30 \$165.00 P-3 0.00 NM ABC4 News at 4p \$165.00 ABC4 News at 4p NEWS AT 4P Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 - T- - - -Week: 10/15/12 \$165.00 0.00 E41 KTVX 10/17/12 10/17/12 ABC4 News at 4p CM 4:00 PM-4:30 PM -- W----:30 \$165.00 P-3 0.00 NM \$165.00 1 ABC4 News at 4p **NEWS AT 4P** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - W- - -\$165.00 0.00 E 42 KTVX 10/18/12 10/18/12 4:00 PM-4:30 PM --- T---\$165.00 P-3 ABC4 News at 4p CM :30 0.00 NM 1 \$165.00 ABC4 News at 4p **NEWS AT 4P End Date** Start Date Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/15/12 10/21/12 \$165.00 0.00 E 43 KTVX 10/19/12 10/19/12 ABC4 News at 4p 4:00 PM-4:30 PM ---- F--CM :30 \$165.00 P-3 0.00 NM \$165.00 ABC4 News at 4p **NEWS AT 4P** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - - - - F- -Week: 10/15/12 \$165.00 0.00 E 44 KTVX 10/22/12 10/22/12 ABC4 News at 4p СМ 4:00 PM-4:30 PM M-----:30 \$165.00 P-3 0.00 NM 1 \$165.00 ABC4 News at 4p **NEWS AT 4P** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/28/12 M- - - - -\$165.00 Week: 10/22/12 0.00 E 45 KTVX 10/16/12 10/16/12 ABC4 News at 430p CM 4:30 PM-5:00 PM - T----:30 \$165.00 P-3 0.00 NM \$165.00 ABC4 News at 430p NEWS AT 430P Rating Start Date **End Date** Weekdays Spots/Week Rate 10/21/12 - T- - - -\$165.00 Week: 10/15/12 0.00 ABC4 News at 430p E 46 KTVX 10/17/12 10/17/12 4:30 PM-5:00 PM -- W----\$165.00 P-3 0.00 NM CM :30 1 \$165.00 ABC4 News at 430p NEWS AT 430P Start Date Spots/Week **End Date** Weekdays Rating Rate - - W- - - -Week: 10/15/12 10/21/12 \$165.00 0.00 E 47 KTVX 10/18/12 10/18/12 ABC4 News at 430p CM 4:30 PM-5:00 PM --- T---:30 \$165.00 P-3 0.00 NM \$165.00 ABC4 News at 430p NEWS AT 430P Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 - - - T- - -\$165.00 0.00 E 48 KTVX 10/19/12 10/19/12 СМ 4:30 PM-5:00 PM ---- F--\$165.00 P-3 0.00 NM ABC4 News at 430p .30 \$165.00 1 ABC4 News at 430p NEWS AT 430P Weekdays Spots/Week Start Date End Date Rate Rating 10/21/12 - - F-0.00 Week: 10/15/12 \$165.00 E 49 KTVX 10/22/12 10/22/12 ABC4 News at 430p CM 4:30 PM-5:00 PM M-----:30 \$165.00 P-3 0.00 NM \$165.00 ABC4 News at 430p NEWS AT 430P Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 10/22/12 10/28/12 \$165.00 0.00 5:00 PM-5:30 PM - T----E 50 KTVX 10/16/12 10/16/12 CM \$165.00 P-3 \$165.00 :30 0.00 NM

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KTVX-TV

Order / Rev: 65688

Advertiser: Mia Love

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LOVE/HOUSE/R

10/16/12 - 10/22/12 Flight Dates:

C16C22

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots ABC4 News at 5p ABC4 News at 5p **NEWS AT 5P** Start Date **End Date** Weekdays Spots/Week Rate Rating Т----Week: 10/15/12 10/21/12 \$165.00 0.00 ABC4 News at 5p E51 KTVX 10/18/12 10/18/12 СМ 5:00 PM-5:30 PM --- T---:30 \$165.00 P-3 0.00 NM \$165.00 ABC4 News at 5p **NEWS AT 5P** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - - T- - · \$165.00 0.00 E52 KTVX 10/19/12 10/19/12 CM 5:00 PM-5:30 PM ---- F--:30 \$165.00 P-3 0.00 NM ABC4 News at 5p \$165.00 ABC4 News at 5p NEWS AT 5P Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 ---F--Week: 10/15/12 \$165.00 0.00 E 53 KTVX 10/22/12 10/22/12 ABC4 News at 5p CM 5:00 PM-5:30 PM M-----:30 \$165.00 P-3 0.00 NM \$165.00 1 ABC4 News at 5p **NEWS AT 5P** Weekdays Start Date **End Date** Spots/Week Rating Rate M- - -Week: 10/22/12 10/28/12 \$165.00 0.00 E 54 KTVX 10/16/12 10/16/12 ABC4 News at 6p 6:00 PM-6:30 PM - T----:30 \$200.00 P-3 CM 1 0.00 NM 1 \$200.00 ABC4 News at 6p **NEWS AT 6P End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 - T- - - -Week: 10/15/12 \$200.00 0.00 E 55 KTVX 10/17/12 10/17/12 ABC4 News at 6p \$200.00 P-3 CM 6:00 PM-6:30 PM -- W----:30 1 0.00 NM \$200.00 ABC4 News at 6p **NEWS AT 6P** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/21/12 - - W- - - -Week: 10/15/12 \$200.00 0.00 6:00 PM-6:30 PM --- T---E 56 KTVX 10/18/12 10/18/12 ABC4 News at 6p СМ :30 \$200.00 P-3 0.00 NM 1 \$200.00 ABC4 News at 6p **NEWS AT 6P** Start Date **End Date** Spots/Week Rating Weekdays Rate 10/21/12 - - - T- - -Week: 10/15/12 \$200.00 0.00 E 57 KTVX 10/22/12 10/22/12 ABC4 News at 6p CM 6:00 PM-6:30 PM M-----:30 \$200.00 P-3 0.00 NM \$200.00 ABC4 News at 6p **NEWS AT 6P** Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -10/28/12 \$200.00 Week: 10/22/12 0.00 Sat ABC4 News @ 5p 5:00 PM-5:30 PM ---- S-E 58 KTVX 10/20/12 10/20/12 \$175.00 P-3 0.00 NM CM :30 1 \$175.00 Sat ABC4 News @ 5p **NEWS AT 5P** Start Date End Date Spots/Week Rating Weekdays Rate - - - - S-Week: 10/15/12 10/21/12 \$175.00 0.00 E 59 KTVX 10/21/12 10/21/12 SUN ABC4 News @ 5p CM 5:00 PM-5:30 PM ---- S :30 \$175.00 P-3 0.00 NM \$175.00 SUN ABC4 News @ 5p **NEWS AT 5P End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 ----S \$175.00 0.00 E 60 KTVX 10/16/12 10/16/12 СМ 10:35 PM-11:05 PI-T----\$200.00 P-3 0.00 NM :30 \$200.00 Nightline 1 M-F 1036p-1103p **NIGHTLINE** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 0.00 \$200.00 E 61 KTVX 10/17/12 10/17/12 Nightline CM 10:35 PM-11:05 PI - W - - - -:30 \$200.00 P-3 0.00 NM \$200.00 M-F 1036p-1103p **NIGHTLINE** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - W- - - -\$200.00 0.00 10:35 PM-11:05 PI- - - T- - -E 62 KTVX 10/18/12 10/18/12 CM \$200.00 P-3 \$200.00 :30 1 0.00 NM

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KTVX-TV

Order / Rev: 65688

Advertiser: Mia Love

Estimate:

Alt Order #: 08882988

Product Desc: LOVE/HOUSE/R

Flight Dates: 10/16/12 - 10/22/12

C16C22

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Nightline M-F 1036p-1103p **NIGHTLINE** Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/15/12 10/21/12 \$200.00 0.00 E 63 KTVX 10/22/12 10/22/12 Nightline СМ 10:35 PM-11:05 PIM- - - - -:30 \$200.00 P-3 0.00 NM \$200.00 M-F 1036p-1103p **NIGHTLINE** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$200.00 0.00 E 64 KTVX 10/16/12 10/16/12 CM 11:05 PM-11:35 PI-T----:30 \$175.00 P-3 0.00 NM M-F 11p-1130p \$175.00 M-F 1103p-1133p ACCESS HWOOD Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 - T- - - -Week: 10/15/12 \$175.00 0.00 E 65 KTVX 10/17/12 10/17/12 M-F 11p-1130p CM 11:05 PM-11:35 PI--W----:30 \$175.00 P-3 0.00 NM \$175.00 1 M-F 1103p-1133p ACCESS HWOOD Weekdays Start Date **End Date** Spots/Week Rating Rate - - W- - -Week: 10/15/12 10/21/12 \$175.00 0.00 E 66 KTVX 10/18/12 10/18/12 M-F 11p-1130p 11:05 PM-11:35 PI---T---:30 \$175.00 P-3 0.00 NM CM 1 \$175.00 M-F 1103p-1133p ACCESS HWOOD **End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 - - - T- - -Week: 10/15/12 \$175.00 0.00 E 67 KTVX 10/19/12 10/19/12 M-F 11p-1130p 11:05 PM-11:35 PI---- F--\$175.00 P-3 CM :30 0.00 NM \$175.00 M-F 1103p-1133p ACCESS HWOOD Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - - - - F- -Week: 10/15/12 \$175.00 0.00 E 68 KTVX 10/16/12 10/16/12 M-F 1130p-12a 11:35 PM-12:05 XI-T----СМ :30 \$150.00 P-3 0.00 NM 1 \$150.00 M-F 1133p-1203a **EXTRA** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - T- - - -\$150.00 0.00 E 69 KTVX 10/17/12 10/17/12 M-F 1130p-12a CM 11:35 PM-12:05 XI--W----:30 \$150.00 P-3 0.00 NM \$150.00 M-F 1133p-1203a **EXTRA** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 - - W- - - -\$150.00 0.00 M-F 11p-1130p \$150.00 P-3 E70 KTVX 10/18/12 10/18/12 11:35 PM-12:05 XI--- T---0.00 NM CM :30 1 \$150.00 M-F 1103p-1133p **EXTRA** Start Date Spots/Week **End Date** Weekdays Rating Rate 10/21/12 - - - T- - -Week: 10/15/12 \$150.00 0.00 E71 KTVX 10/22/12 10/22/12 M-F 1130p-12a CM 11:35 PM-12:05 XIM- - - - -:30 \$150.00 P-3 0.00 NM \$150.00 M-F 1133p-1203a **EXTRA** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 M- - - - -\$150.00 0.00 Sa/Su 1030p-11p E72 KTVX 10/21/12 10/21/12 СМ 10:30 PM-11:00 PI----S \$175.00 P-3 0.00 NM :30 \$175.00 Sa/Su 1030p-11p **RED ZONE** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 0.00 \$175.00 E73 KTVX 10/16/12 10/16/12 ABC4 News at 10pm M-EM 10:00 PM-10:35 PI-T----:30 \$400.00 P-3 0.00 NM \$400.00 M-F 10p-1036p **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate - T- - - -Week: 10/15/12 10/21/12 \$400.00 0.00 E74 KTVX 10/17/12 10/17/12 CM 10:00 PM-10:35 PI - - W- - - -\$400.00 P-3 \$400.00 :30 0.00 NM

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Order / Rev: 65688

Alt Order #: 08882988 Product Desc: LOVE/HOUSE/R KTVX-TV

Advertiser:

Mia Love

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots ABC4 News at 10pm M-I M-F 10p-1036p **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating - - W- - - -Week: 10/15/12 10/21/12 \$400.00 0.00 E75 KTVX 10/18/12 10/18/12 ABC4 News at 10pm M-EM 10:00 PM-10:35 PI--- T---:30 \$400.00 P-3 0.00 NM \$400.00 M-F 10p-1036p **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - - T- - · \$400.00 0.00 E76 KTVX 10/19/12 10/19/12 10:00 PM-10:35 PI----F--:30 \$400.00 P-3 0.00 NM ABC4 News at 10pm M-EM \$400.00 M-F 10p-1036p **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ---F--0.00 Week: 10/15/12 \$400.00 E 77 KTVX 10/22/12 10/22/12 ABC4 News at 10pm M-EM 10:00 PM-10:35 PIM- - - - -:30 \$400.00 P-3 0.00 NM \$400.00 1 M-F 10p-1036p **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$400.00 0.00 E 78 KTVX 10/20/12 10/20/12 ABC4 News at 10pm SaCM 10:00 PM-10:35 PI----S-:30 \$325.00 P-3 0.00 NM 1 1 \$325.00 Sa 10p-1030p SA 7NEWS AT 10P Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 - - - - S-\$325.00 0.00 E 79 KTVX 10/21/12 10/21/12 ABC4 News at 10pm SuCM 10:00 PM-10:35 PI-----S \$500.00 P-3 :30 1 0.00 NM \$500.00 Su 10p-1030p **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ---S Week: 10/15/12 \$500.00 0.00 6:30 PM-7:00 PM -- W----E 80 KTVX 10/17/12 10/17/12 M-F 630p-7p СМ :30 \$400.00 P-3 0.00 NM 1 \$400.00 M-F 630-7p 2 1/2 MEN Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 - - W- - - -\$400.00 0.00 E 81 KTVX 10/18/12 10/18/12 M-F 630p-7p CM 6:30 PM-7:00 PM --- T---:30 \$400.00 P-3 0.00 NM \$400.00 M-F 630-7p 2 1/2 MEN Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 - - - T- - -\$400.00 Week: 10/15/12 0.00 M-F 630p-7p E 82 KTVX 10/19/12 10/19/12 6:30 PM-7:00 PM ---- F--\$400.00 P-3 0.00 NM \$400.00 CM :30 1 M-F 630-7p 2 1/2 MEN Start Date Spots/Week **End Date** Weekdays Rating Rate 10/21/12 - - - - F- -Week: 10/15/12 \$400.00 0.00 E83 KTVX 10/22/12 10/22/12 M-F 630p-7p CM 6:30 PM-7:00 PM M-----:30 \$400.00 P-3 0.00 NM \$400.00 M-F 630-7p 2 1/2 MEN **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 M- - - - -\$400.00 0.00 E 84 KTVX 10/16/12 10/16/12 СМ 7:00 PM-9:00 PM - T----\$2,500.00 P-3 0.00 NM .30 \$2,500.00 Tue Reg 1 Tue 7p-8p DEBATES 10.11 16 22 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 0.00 \$2,500.00 E 85 KTVX 10/22/12 10/22/12 Mon Spec CM 7:00 PM-9:00 PM M-----:30 1 \$2,500.00 P-3 0.00 NM \$2,500.00 Mon 7p-10p (7:00 PM-9:00 PM) DEBATES 10.11 16 22 Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 10/22/12 10/28/12 \$2,500.00 0.00 E86 KTVX 10/16/12 10/16/12 CM \$2,500.00 P-3 9p-10p - T- - - -:30 0.00 NM \$2,500.00

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 Order / Rev:
 65688
 Advertiser:
 Mia Love

 Alt Order #:
 08882988
 Product Desc:
 LOVE/HOUSE/R
 KTVX-TV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 C16C22

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount Tue Reg 3 dancing results 9-10p **DWTS RESULTS** Weekdays Spots/Week Start Date **End Date** Rating Rate 10/21/12 - T- - - -Week: 10/15/12 \$2,500.00 0.00

Totals 86 \$22,685.00